

# SEASIDE CONSORTIUM

## Community Life & Engagement Committee

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### ROLES AND RESPONSIBILITIES

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Mission: The Community Life & Engagement Committee will support the building of community across all (3) Seaside campuses and the wider Jacksonville community. Chosen members of this group will bring strong knowledge of marketing, Waldorf, communication, networking, non-for-profits, diversity inclusion, and or community building.

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#### Community Life & Engagement Committee Composition

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11 members: 1 Board Member; 1 Administrator; 3 Teachers or Staff (1 from each school); 6 Parents from the community (preferably 2 from each school)

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#### Desired Community Life & Engagement Committee Member Skill Sets

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Marketing	Writing / Publishing
Networking	Media
Diversity Inclusion	Graphic Design
Communication / Public Speaking	Deep understanding of Public Waldorf
Experience with Duval County School District	Experience with Social Media campaigns

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#### Community Life & Engagement Committee Member Expectations

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- Attend and participate in monthly Community Life & Engagement Committee meetings
  - Build lasting relationships with community members in and outside of Seaside
  - Be a bridge to the wider Jacksonville Waldorf community
  - Review & maintenance of parent and community related school policies
  - Maintain relationship with the Alliance for Public Waldorf and Duval County School Board
  - Work in conjunction with Fundraising Committee
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#### Time Commitment

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- 5 - 10 Hours per Month
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#### Community Life & Engagement Committee Responsibilities

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- Responsible for building relationships throughout greater Jacksonville
- Promote awareness about Seaside Schools & Waldorf Education
- Review, maintain, and help execute Diversity plan
- Create and administer brochures/literature/newsletter about Seaside

- Develop write-ups, articles, etc. promoting Seaside
- Build and maintain Military engagement and relationship
- Develop social media presence
- Review, schedule and participate in all Seaside festivals
  - Include school administration, fundraising committee, and PTO/PTA's in decision-making process
  - Maintain consistency across all (3) campuses
  - Review balance of Festivals (community building, not for profit) and Fundraising events (to raise money for the school) to make sure we are appropriately engaging our community in conjunction with the Fundraising Committee
- Review of budget

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## Community Life & Engagement Committee Goals (Subject to Change)

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Goals as of June 2020 are as follows:

- Form strong committee
- Start monthly meetings
- Review existing plans and determine if updates are needed
- Review consistency of festivals, Seaside literature, parent Waldorf education needs, and diversity initiatives across all 3 campuses – form action plan if one is needed
- Look at budgetary needs of schools
- Build a bridge between committee and all (3) PTO/PTA groups

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## Committee Reports

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Monthly updates/progress report to Board:

- Members
- Update on policy/procedural changes or additions
- Internal/External relationship updates
- Festivals / Events
- Media and marketing developments